

Dairy MAX Inc.'s Most Valuable Coach/Teacher Contest

(Presented in association with the Colorado Rapids)

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MANY WILL ENTER, FIVE WILL WIN

- 1. Eligibility:** Entry is open to any Colorado resident who is a teacher and coach at a middle and high school in Colorado.
- 2. Contest Entry Period:** The period for entering the Most Valuable Coach/Teacher Contest ("Contest") will begin on August 10, 2023 at 12:00 A.M. MST and continue until August 31, 2023 at 11:59 P.M. MST ("Contest Entry Period").
- 3. How To Enter.** Submit your entry via Submittable. If you do not have a Submittable account, you may create a free account prior to submission. Fill out all required information and include a video (no more than two minutes in length) to include your answers to the below questions:
 - (a) How has the success of your program influenced the success of your students & student-athletes?
 - (b) what makes your program stand out amongst the rest?
 - (c) If selected, how will you utilize the \$1,000 to further your impact within your classroom?
- 4. Prize:** Five (5) recipients will be selected through the Most Valuable Coach/Teacher ("MVCT") program to receive the following prize package provided by the Rapids:
 - (a) One-thousand-dollar (\$1,000) classroom improvement grant
 - (b) Four (4) tickets to one (1) Rapids Home Game
 - (c) Rapids gift bag
 - (d) Commemorative plaque
 - (e) One (1) classroom pizza party
 - (f) All winning recipients will also receive a BUILT prize pack for their athletic team provided by Sponsor.
 - (g) All winning recipients will also receive a Nutrition NOW Hubert Smoothie Kit for their Child Nutrition Department, provided by Sponsor.

To be eligible to win the smoothie kit prize as part of the Sweepstakes, participants must meet the following criteria:

1. Your child nutrition department must not have received a Nutrition NOW or Fuel Up to Play 60 Grant in the last 2 years.

AND

2. Your school must not already have a smoothie program in place.

If either of these conditions apply, you will not be eligible to win the smoothie kit prize. However, you will still be eligible to receive the other prizes.

5. To Win/Judging Criteria. Within three (3) days after the end of the Contest Entry Period, a panel of judges selected by Sponsor will review the Entries that have met all of the entry requirements and will rank the Entries based on the following points system:

	Judge's Considerations	Impact on Total Score
How has the success of your program influenced your students' success? How does your program stand out amongst the rest?	clarity; presentation; uniqueness, measurement of student's success	66%
If selected, how will you use the \$1K to further your impact in the classroom?	Examples – creativity; magnitude of potential impact	34%

6. Acceptance of Prize: Winners will be notified by Tuesday, 9/5/2023. Winners must confirm acceptance of the prize by 9/8/2023. In the event a winner declines the Prize, the entry that received the next highest score will be awarded the Prize. Acceptance of the Prize constitutes permission for Sponsor to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law. Taxes are the sole responsibility of the winners. It is the responsibility of the winner to provide accurate contact information to receive their prize.

7. Indemnification: By entering, participants agree to release, discharge, and hold harmless Sponsor, the Colorado Rapids, and their respective parents, affiliates, subsidiaries, advertising or promotion agencies or other individuals engaged in the development, production, or distribution of promotion materials (collectively, the "Indemnified Parties"), from all claims or damages arising out of participation in both this contest and/or any prize awarded.

8. Waiver of Claims: Participants irrevocably waive all claims against Sponsor, Colorado Rapids, and their respective parents, affiliates, subsidiaries, advertising or promotion agencies or other individuals engaged

in the development, production, or distribution of promotion materials (collectively the "Releasees") arising in connection with participation in this contest or any prize awarded.

9. Warranty and Representation by Entrant. By submitting an Entry, you warrant and represent that the Entry does not violate any person's right of privacy and that you have received the required legal consent from all subjects in your Entry or the parents of subjects in your Entry, as may be applicable. Sponsor reserves the right to require entrants to submit evidence of such legal consent, which may include a signed waiver from the subject or the subject's parent. NOTE: Waiver requirements vary by jurisdiction, and the entrant is responsible for obtaining a legally enforceable waiver from any Entry subject.

10. Additional Terms: This contest is void where prohibited or restricted by law and is subject to all federal, state, and local laws and regulations. Sponsor reserves the right, in its sole discretion, to disqualify any entrant it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest, or to be acting in violation of the official rules. Sponsor makes no representations or warranties of any kind concerning the appearance, performance or safety of any prize awarded.

11. Questions & Comments. Questions and/or comments may be directed to Jaclyn Alkhatib, Sports Marketing Manager at Sponsor via email at alkhatibj@dairymax.org.

12. Winners List: To receive a list of winners, mail a self-addressed, stamped envelope to: ATTN: Dairy MAX's Most Valuable Coach/Teacher Contest, 2214 Paddock Way Drive, Suite 600, Grand Prairie, TX 75050.

13. Sponsor: Dairy MAX, Inc. of 2214 Paddock Way Drive #600, Grand Prairie, TX 75050.